

Veer Pratap Singh

veer.builds@gmail.com | +91 8287080659 | Portfolio: iamveer.com | linkedin.com/in/veerpratap/

PROFESSIONAL SUMMARY

Product Designer with experience designing fintech and consumer product experiences from research and information architecture through high fidelity UI and prototyping. Skilled in UX strategy, workflow optimisation, design systems, AI assisted design to code, and translating complex product logic into clear user experiences.

CORE SKILLS

Product: Product thinking, requirement mapping, feature prioritisation, workflow optimisation, information architecture

Research: Competitive research, user interviews, journey mapping, usability testing, user flows

Design: UX design, UI design, wireframing, prototyping, design systems, responsive design

Tools: Figma, Framer, Claude, GitHub, Vercel, MCP integrations, AI assisted design to code

PROFESSIONAL EXPERIENCE

OriLoan — AI Product Designer (Contract) | San Francisco, CA

Aug 2026 – Present

- Redesigned the mortgage platform across web and mobile, focusing on guided, simple, trustworthy experiences across loan discovery and qualification.
- Audited the Flex qualification experience and competitor journeys, translating findings into prioritised UX improvements and interaction patterns.
- Designed and aligned key experiences including Flex, Instant Rate Check, Rate Alert, Pre Qualification, loan discovery, and application handoff.
- Built a scalable design system and product UI direction, including responsive patterns, components, visual language, and multilingual UX considerations.
- Used Figma, Claude, and AI assisted design to code workflows to accelerate prototyping, implementation, QA, and design engineering collaboration.

GoalTeller — Product Design Intern | Bangalore

Feb 2026 – Apr 2026

- Worked directly with the CEO to translate mutual fund structures, financial metrics, and investment workflows into clearer product experiences.
- Redesigned financial dashboards and information hierarchy to improve data readability, trust, and decision making.
- Built an AI assisted design to code workflow using Claude, MCP integrations, Figma, GitHub, and Vercel to streamline prototyping and developer handoff.
- Designed wireframes and high fidelity prototypes and iterated with stakeholders based on product and usability feedback.

Styllrax — Product Designer | Remote

Mar 2025 – Sep 2025

- Led end to end product design for a salon booking platform, from discovery and research through high fidelity design and developer handoff.
- Designed booking, stylist selection, queue management, and operational workflows, supported by journey maps, usability testing, and reusable components.

Envision Technology Solutions — Associate | Noida

Feb 2022 – Jun 2025

- Translated complex business requirements into structured workflows and coordinated deliverables across distributed stakeholders.
- Identified process gaps and improved documentation, communication, and workflow clarity across cross functional teams.

EDUCATION & CERTIFICATION

B.A. Mass Communication — Makhn Lal Chaturvedi National University of Journalism and Communication, Bhopal | 2019–2022

Microsoft UX Design Certification | Sep 2025